

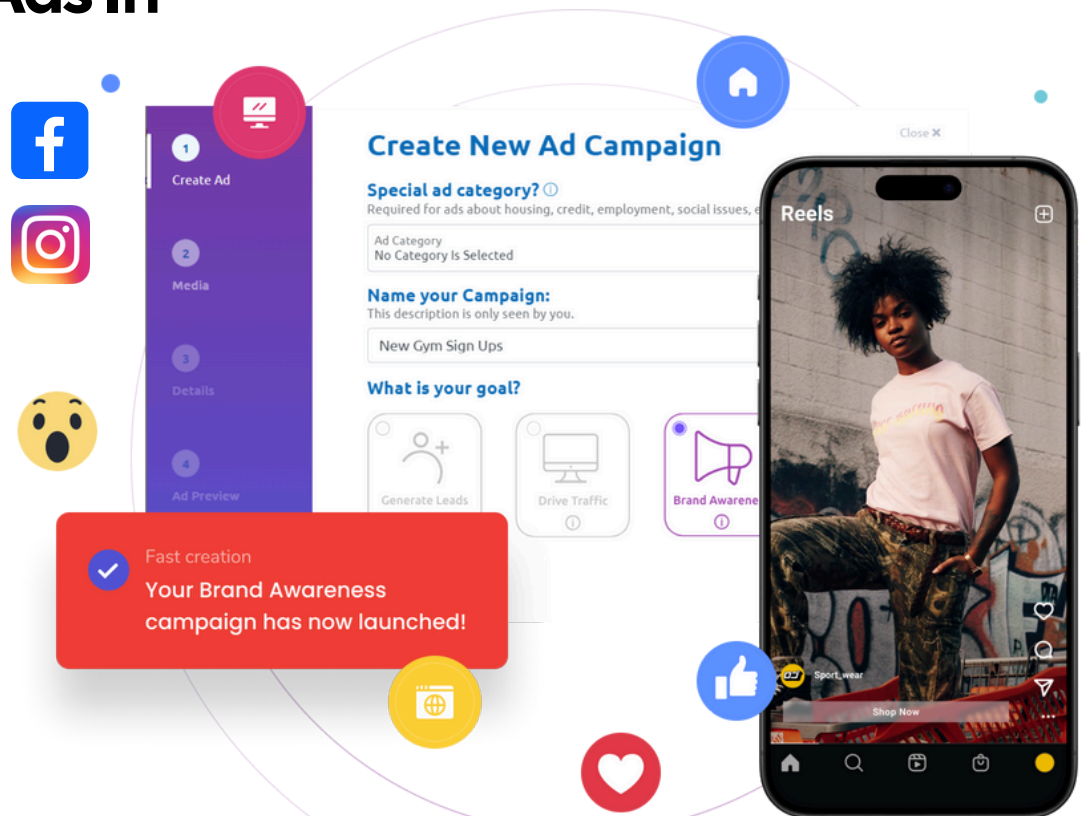
Effortlessly Create High-Converting Ads



Easily Launch Ads In 2 Minutes!

Multi-Media Ads

- Single Image, Multi-Image, Video ads Lead Generation,
- Brand Awareness, Drive Traffic
- Custom URL Destination
- Retargeting Capabilities

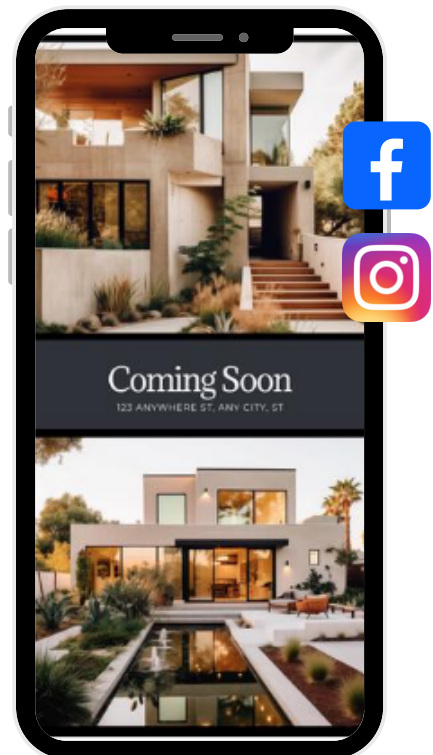
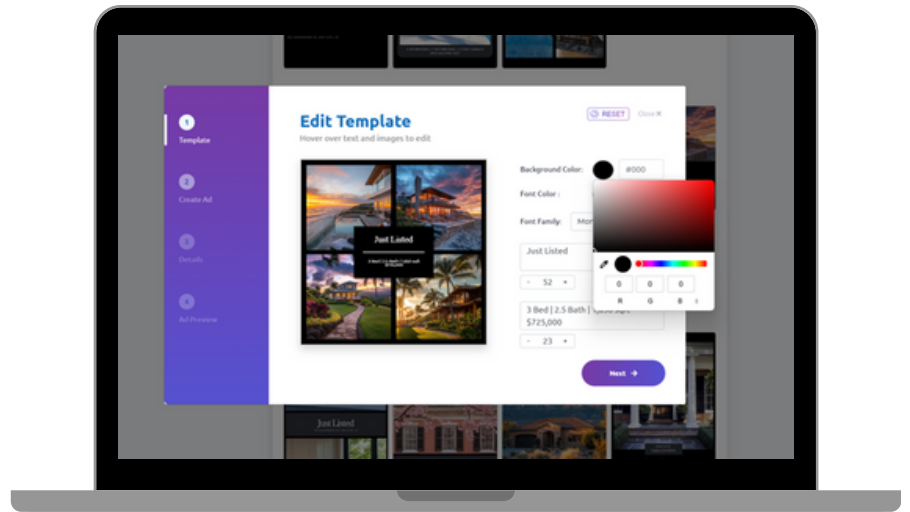


Ad Templates

Walled Garden's templates allows Agents to quickly and easily create ads of any type, for any need including generating leads, creating brand awareness, or driving traffic.

These can be used for many reasons such as:

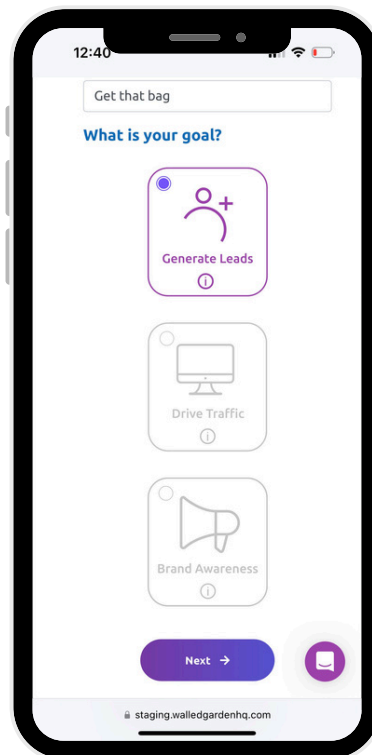
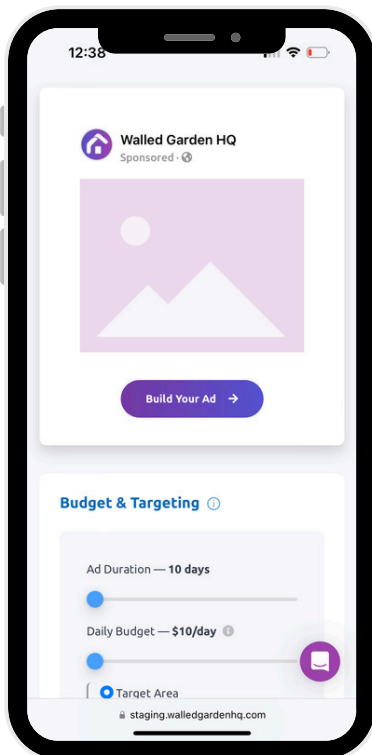
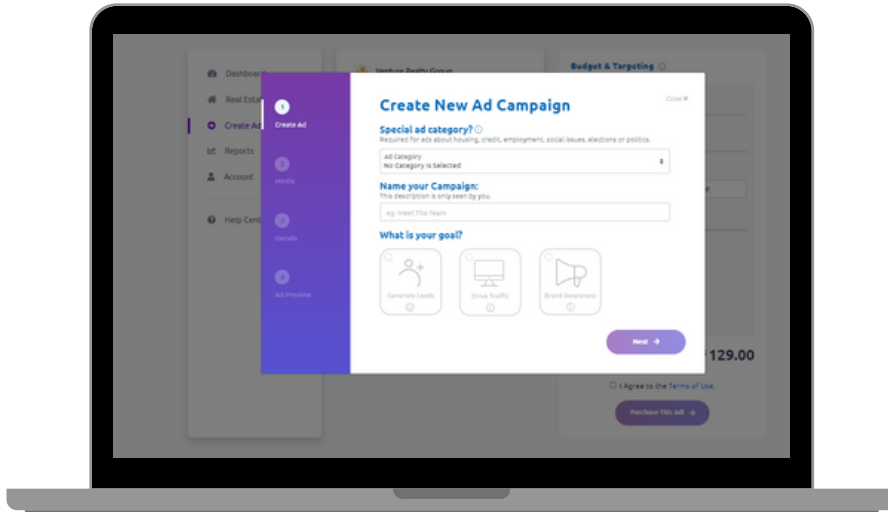
- Open House
- Just Sold
- Promotional Flyer
- Upcoming Event
- Buyer / Seller Guide
- Cross Promotion
- and more.



Ads From Scratch

Create any ad from scratch using your own media, such as video, to showcase your listings, brand, events, market highlights, and more.

- Choose your ad objective
- Maintain control using your own destination URL
- Ask custom lead gen questions
- Route your leads to your desire location.
- Act as your own ad agency with just a few clicks.

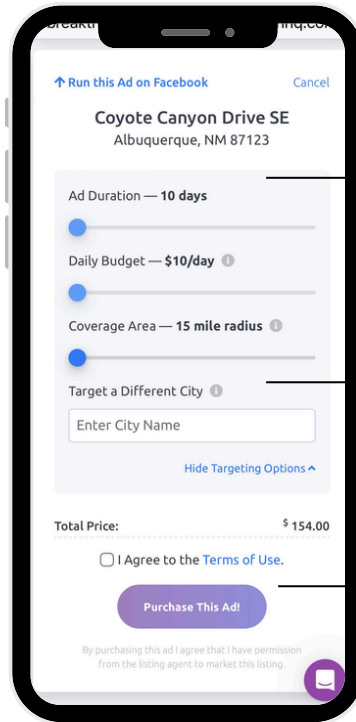


Ad Budget

Walled Garden users have the ability to control the per-ad budget for every campaign, allowing them to increase the ad duration, daily budget, coverage area, market area, and target audience.

Users can upload a custom audience comprised of any past leads, clients, SOI, neighborhood data, etc.

Users may also target any Facebook or Instagram user that has engaged with their business pages including views, likes, and comments.



● Per-Ad Budget

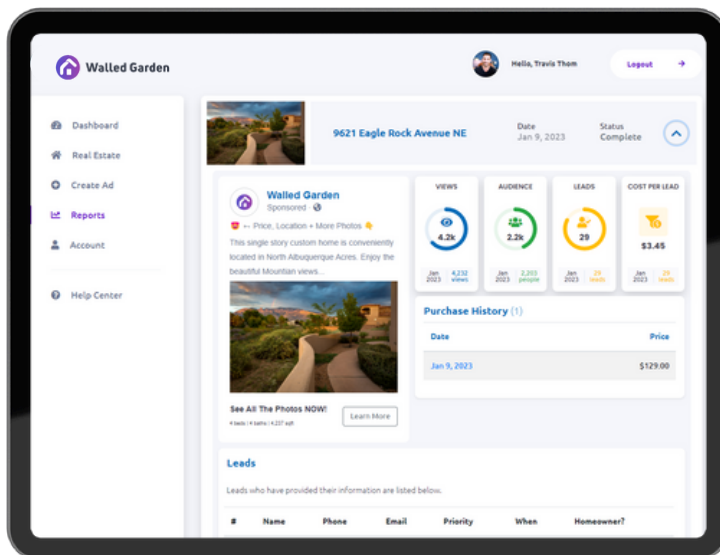
Agents have full control of their per-ad budget. However, Walled Garden does require a \$10 per day for 10 days minimum.

● Targeting Control

Agents may target a market audience, out-of-market audience, custom audience, and page engagement.

● Price Transparency

Agents are shown the full price of each ad purchased before checkout. This price is separate from the monthly subscription fee.



Reporting

Performance statistics and lead details are reported for every ad.

Users have the ability to view:

- Purchase History
- Ad Views
- Audience
- Lead Count
- Cost per click / lead
- Lead details

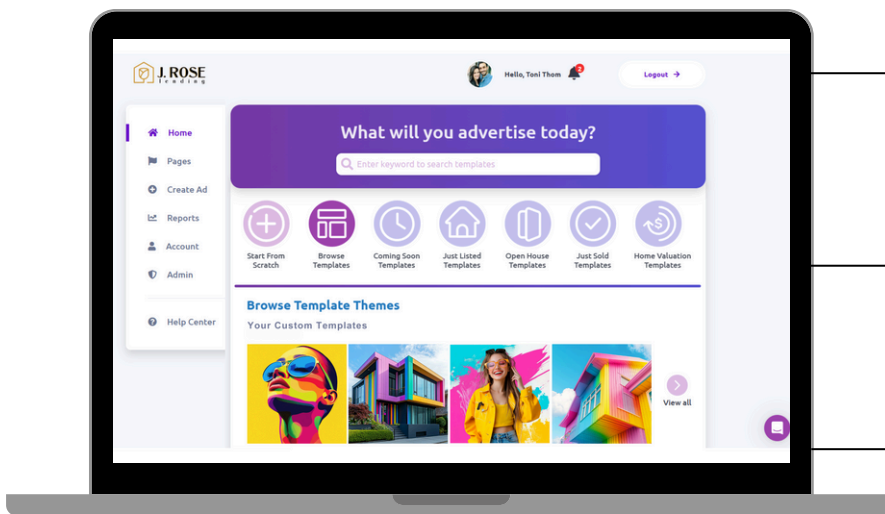
Enterprise

Enterprise users get a fully branded experience designed to elevate professionalism and streamline team usage. Each account includes a dedicated login URL that matches the organization's brand, a dashboard featuring the company logo for all users, and a custom ad template library filled with pre-designed campaigns ready to launch.

Clients can supply their own branded ad templates, or Walled Garden's creative team can design custom templates on their behalf.

To ensure a smooth rollout, Walled Garden also provides dedicated live trainings during the first three months, helping onboard all users across the brand. This ensures brand consistency across every touchpoint while making it easy for agents or team members to stay on-brand and launch effective ads in just a few clicks.

Enterprise clients benefit from centralized control and scalability, allowing larger teams to manage advertising at scale without sacrificing quality or brand integrity.



● Dedicated URL

A dedicated, brand-matched login URL is provided for each enterprise account.

● Branded Dashboard

Each enterprise dashboard prominently displays the client's logo for all logged-in users.

● Custom Templates

A custom ad template library is provided for each enterprise, accessible to all logged-in users.